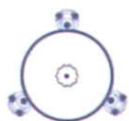


AVIDHIFI

The Truth, Nothing More, Nothing Less





AVIDHIFI

Acutus / Acutus Reference Turntable

Acutus offers the pinnacle of vinyl reproduction. Using either the standard or reference power supply will take your listening experience to a whole new level. Words cannot fully describe the levels of performance attained by this turntable coupled with the stunning appearance the press say it all.

'The Avid Acutus was a superb sounding turntable by any standard - among the handful of best turntables I've heard' *Stereophile*

'Buy an Acutus and you've got a whole new record collection to listen to - guaranteed. You'll discover new things on disc's you thought you knew backwards' *HiFi Plus*



Sequel Turntable

Taking the performance of the Volvere to the next level, the drive motor and power supply used in the Acutus give the Sequel a much improved sound quality. Added stability, extended frequency extremes and faster dynamics translates into the difference between recorded music and the music laid out right in front of you.

'This is one of the most impressive ways to play music I've come across to date, showcasing vinyl's jaw-droppingly powerful and musical sound in no uncertain terms.' *HiFi World*



Volvere Turntable

Directly using the technology from the Acutus, the Volvere sets new standards, so you'll hear more detail that's buried in your grooves. Pace, rhythm and timing are not just buzz words used by the press. Listen to the Volvere and you'll be playing LP's with your jaw open.

'It has a good deal of power associated with the bigger Avid's and delivers a solid and precise sound that makes a lot of competitors sound decidedly weak.' *HiFi Choice*



Diva Turntable

Despite being our entry-level model, Diva II shares the design philosophy and key elements of our more expensive designs. The foundation of the Diva II is the same ultra rigid, one piece aluminium casting used for our other models. Using the same sapphire bearing and clamping system as our other turntables and employing a triple elastomer suspension system gives optimum mechanical isolation of the playing surface, resulting in better sound quality. Beautifully finish with minimalist styling, a timeless piece of engineering excellence and design within the reach of everyone.

'In many ways, the Diva II struck me as sounding like a 'mini-Volvere' and, at a quarter of the price of its bigger brother, but with far more than a quarter of the performance, it deserves a hearty recommendation!' *HiFi World*



Closer to the truth

Gold Acutus



Black Range

The 'black range' originally styled to compliment Naim Electronics partnered with our 'Naim Slide' will offer a modern replacement to the classical Linn/Naim combinations. With their stealthy and purposeful look, it will find homes in many different systems where black is the complementary colour.

'With an aura which makes friends gasp in its presence it oozes quality from every angle... the finest purchase I ever made.'

Testament of a happy owner.



Cables

Manufactured within our factory in Huntingdon, these cables mark the start of our commitment to a total audio system solution. Whilst we strongly believe its possible to manufacture the 'best' front end, equipment such as cables, which form part of the chain, can only achieve the best for any given system if matched correctly. Electrical and sonic matching comes into play, especially if the equipment chosen has a strong sonic signature of its own. So cables, as with other equipment should be listened to within the context of an individual system. With our cables we have gone further than just choosing the latest trendy conductor. We have fully explored cable interaction with equipment and the effect of outside influences such as RFI rejection. For example, our interconnect conductor does not use silver or copper, and we have explored screening and energy flow to produce a cable of outstanding quality to be compared with the best at any price.



SCT Black



SCT Blue



SCT XLR



ASC Speaker



ASC Earth

Platforms

This support platform will transform your equipment performance. An inexpensive Isolation Platform that will make you think its worth much more when you hear the results. Improvements to both non-suspended turntables, Compact Disc players and amplifiers will become quickly apparent.



Black Finish



Ash Finish

Covers

Our Full cover will enclose all our turntables and many others, offering full protection from dust and other dangers. Manufactured from high quality 5mm clear acrylic, engraved 'AVID' logo and relieved at the rear to allow for cables. Avid Flat Cover is manufactured in high grade silica acrylic, giving the appearance of a high quality glass cover, sculptured to the same profile to protect the platter, arm and suspension towers from dust.



Level 45

Any precision instrument needs careful installation and our precision level is essential for best results. While other levels offer the ability to level a flat surface, most cannot level the platter correctly. Total weight is approximately 180g to enable suspended turntables to be reliably set up so when the level is removed and the record is played the platter will be running level.



The Truth, Nothing More, Nothing Less

ABOUT AVID

MISSION STATEMENT: "The Truth, nothing more, nothing less"

Since 1995, our uncompromising design and manufacturing approach, ensures the finest products available today.

Modern manufacturing facilities, state-of-the-art computer design technology and large investments in materials research have turned bygone phonographs into leading-edge technology.

With other mechanical, electro-mechanical and electronic equipment in development, AVID is a growing force throughout the audio market with a reputation for being "Closer to the truth".

Listen yourself, Judge yourself, Enjoy yourself.

After investing over 20 years in development work, company founder Conrad Mas launched AVID. With global distribution and an extensive UK dealer network, AVID is now recognised as one of the premier turntable manufacturers in the world. Based in Huntingdon, Cambridgeshire, AVID's products are designed and manufactured within its own world class facilities. In addition to producing its own components, AVID's design and engineering expertise has been sought out by other premier companies within audio, automotive, medical and military industries.

Our uncompromising approach extends to every aspect of our business, from precision CNC machines in temperature controlled conditions to our hand made motors and power supplies, all parts having to pass rigorous inspection before being assembled and tested. Limits are so tight that all parts are interchangeable with other units, unlike other companies that have to match parts; AVID's consistency produces perfection. Meticulous attention to finish ensures our products, achieve performance and reliability of the highest possible degree. Simply put, we make them as if they were for ourselves.

The introduction of the Volvere saw the first of our new designs, making our technology available to more people. Directly derived from the Acutus and exploiting most of its unique features, it was followed later by the Sequel, an upgradeable Volvere. Preceding this was our Isoschelf, designed specifically to decouple sensitive equipment such as valve electronics and CD transports.

When we launched our new entry-level turntable 'DIVA' there was immediate praise and recognition, with 'Product of the Year' and other stunning reviews. Followed by our new interconnect and speaker cables and Support Platforms we have not stood still.

In 2004 we parted with our sister engineering company to become totally independent. With our own machining facility now in house we are better positioned to supply our growing market share and also the other non-audio industries we service.

During 2006 we improved our Volvere and Sequel designs, improved the Acutus suspension and power supply. The introduction of the new Reference Power Supply for the Acutus, dramatically raises the performance of this already superlative product.

This year, 2008, has seen the launch our replacement Diva turntable. Later this year a new super performance turntable, currently unnamed, but expected to set new standards in sonic performance will firmly put AVID on the map for pushing the vinyl reproduction envelope further than thought possible. Investing in AVID gives you leading edge technology, performance and reliability from a company with a solid background.

Welcome to the 21st Century of vinyl replay.



Made in England



AVIDHIFI

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Dealer:



Founder: Conrad Mas